



# METROPOLI AGRICOLE

Strategie, politiche e pratiche per rinnovare l'agricoltura e i servizi città-campagna

## LOCAL AGRICULTURE AS A TOOL OF LAND STEWARSHIP

Vicenç Planas, Xavier Romero



Le organizzazioni coinvolte nei progetti finanziati da Fondazione Cariplo sono:

POLITECNICO DI MILANO



UNIVERSITÀ DEGLI STUDI DI MILANO



UNIVERSITÀ DEGLI STUDI DI MILANO  
DIPARTIMENTO DI SCIENZE VETERINARIE  
PER LA SALUTE, LA PRODUZIONE ANIMALE  
E LA SICUREZZA ALIMENTARE



AIM  
Associazione Interessi Metropolitani



ASeS  
Associazione Solidarietà e Sviluppo



1. Land stewardship in Catalonia
2. The strategy of land stewardship
3. Successful agricultural stewardship projects
4. The case study of Granollers:
  - Can Cabanyes restoration project
  - Agricultural revitalisation in Palou



# 1. LAND STEWARDSHIP IN CATALONIA

Xarxa de Custòdia del Territori (XCT) a network to achieve the participation of the society in the nature conservation and management

NETWORK



WORKING  
GROUP



LAND  
STEWARDSHIP  
ORGANISATION



## 2. THE STRATEGY OF THE LAND STEWARDSHIP

A tool to promote social involvement with the natural environment

### LAND STEWARDSHIP STAKEHOLDER MODEL



Source: xct

More info:

[www.landstewardship.eu](http://www.landstewardship.eu)

[www.custodiadelterritorio.it](http://www.custodiadelterritorio.it)

### 3. SUCCESSFUL AGRICULTURAL STEWARDSHIP PROJECTS

“CULTIVANT SINÈRGIES” a landscape that feeds



iniciativa del GOB Mendocà emmarcada dins el projecte a l'etiqueta "Cultivants Sinèrgies"



CAN TORRES - WINE AND LANDSCAPE

### 3. SUCCESSFUL AGRICULTURAL STEWARDSHIP PROJECTS

Voluntary agreements to recover agriculture and landscape



BREEDING SHEEPS TO PREVENT FOREST FIRES CLOS TO THE CITY OF GIRONA

### 3. SUCCESSFUL AGRICULTURAL STEWARDSHIP PROJECTS

#### The case study of Granollers



SOCIAL AND NATURAL RECOVERY OF THE  
NATURAL LANDSCAPES OF GRANOLLERS

## 4. THE CASE STUDY OF GRANOLLERS

Location


# Granollers





## 4. THE CASE STUDY OF GRANOLLERS

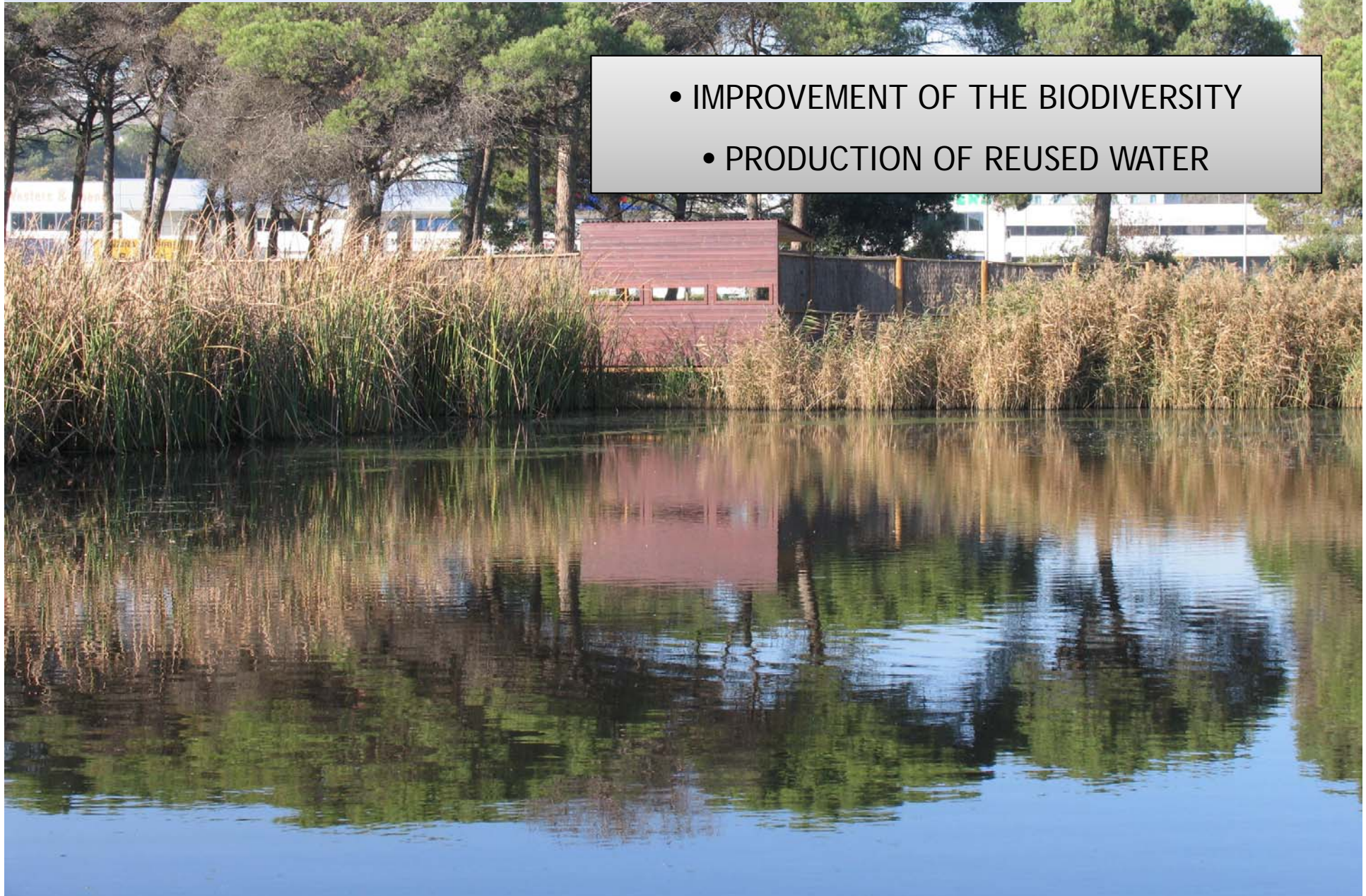
A brand new model of periurban landscapes management

- 
- RESTORATION PROJECTS: CAN CABANYES (XAVI)
  - LAND STEWARDSHIP ACTIONS: PALOU (VICENÇ)

## 4. THE CASE STUDY OF GRANOLLERS

### Restoration project of Can Cabanyes (natura 2000)

- IMPROVEMENT OF THE BIODIVERSITY
- PRODUCTION OF REUSED WATER



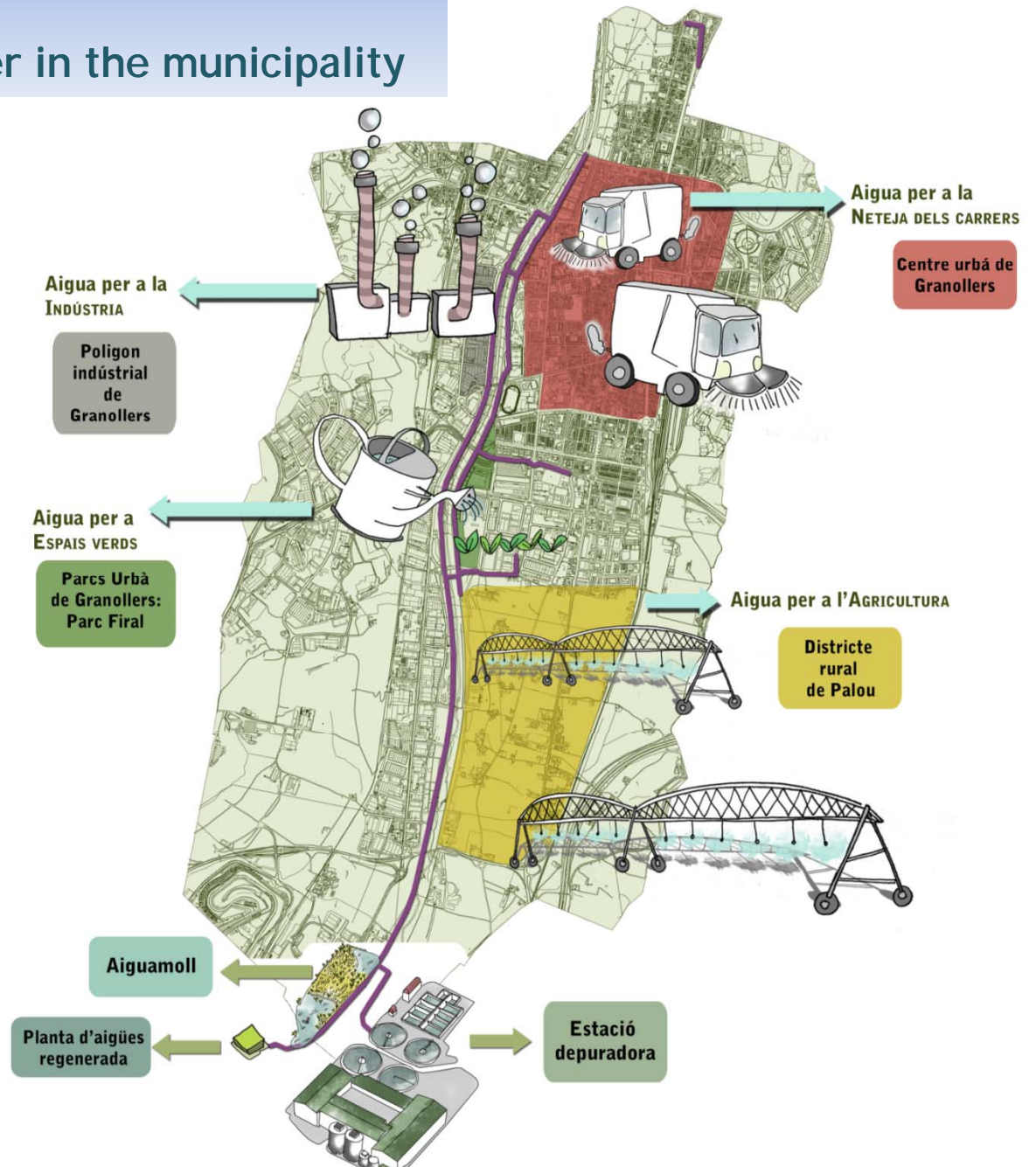
## 4. THE CASE STUDY OF GRANOLLERS

### Circuit of reused water production in Can Cabanyes



## 4. THE CASE STUDY OF GRANOLLERS

### Destinations of the reused water in the municipality



## 5. AGRICULTURAN REVITALISATION IN GRANOLLERS

OUR CHALLENGE: **TO RESTORE THE AGRICULTURAL  
ACTIVITY IN PALOU**

AGRICULTURAN REVITALISATION IN GRANOLLERS



# 5. AGRICULTURAN REVITALISATION IN GRANOLLERS

WHY?: BECAUSE IT IS A STRATEGIC SECTOR

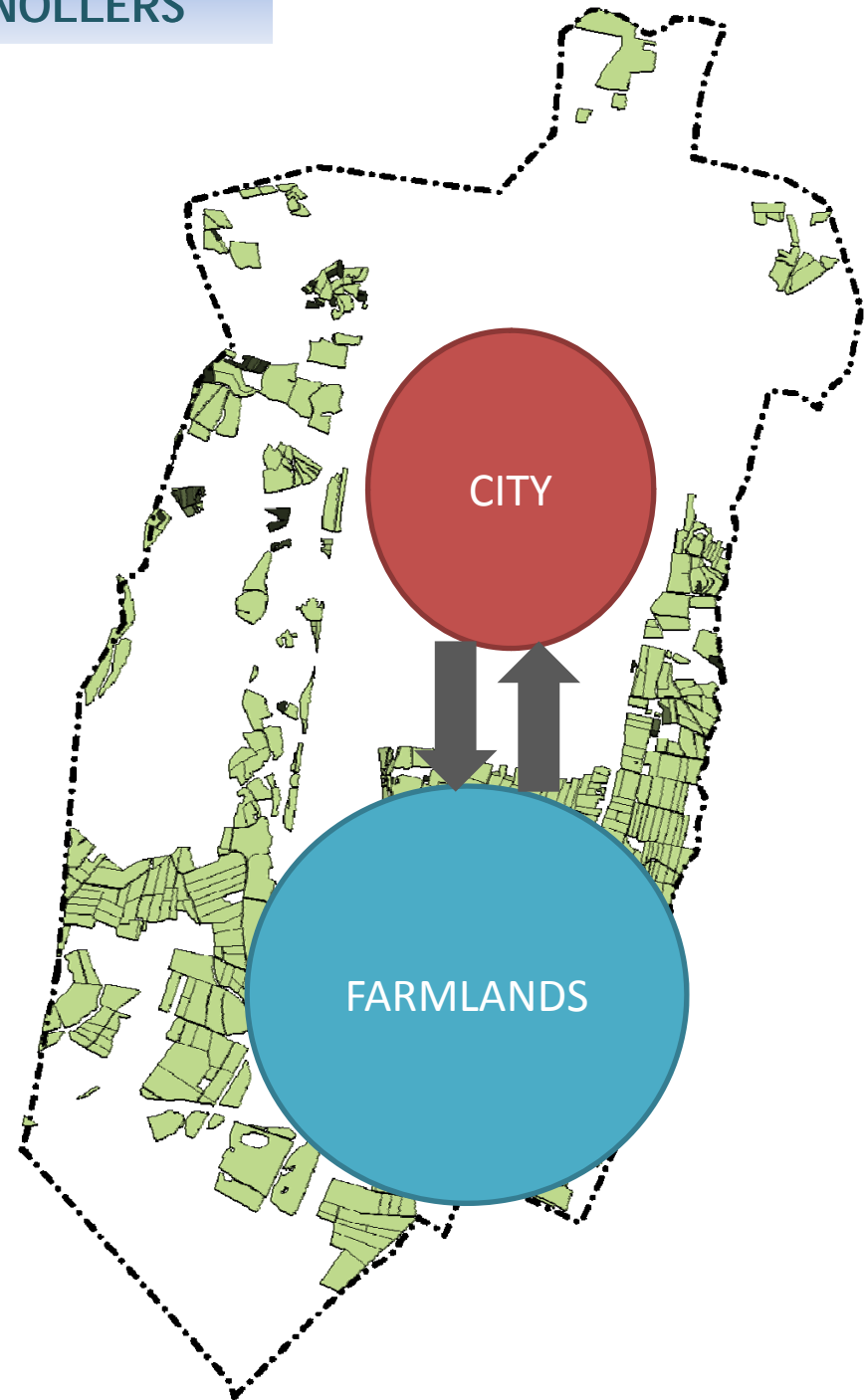


The best way to protect a rural area is making it valuable



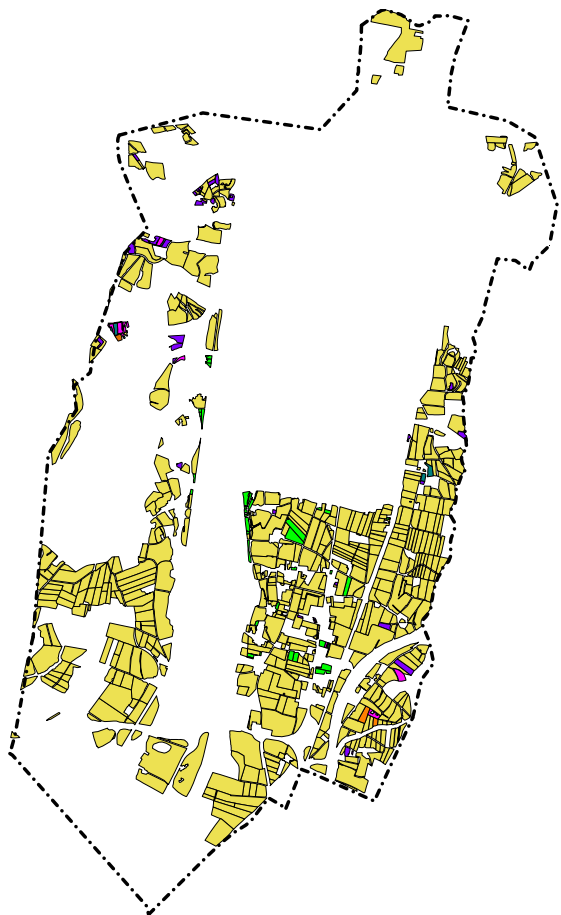
## 5. AGRICULTURAN REVITALISATION IN GRANOLLERS

### FRAMEWORK



## 5. AGRICULTURAN REVITALISATION IN GRANOLLERS

### CONTEXT:



96 % of crops are cereal and other extensive crops



52 farmers ... But how many professional farmers?



300 different owners of agricultural land  
65% of properties smaller than 1 ha

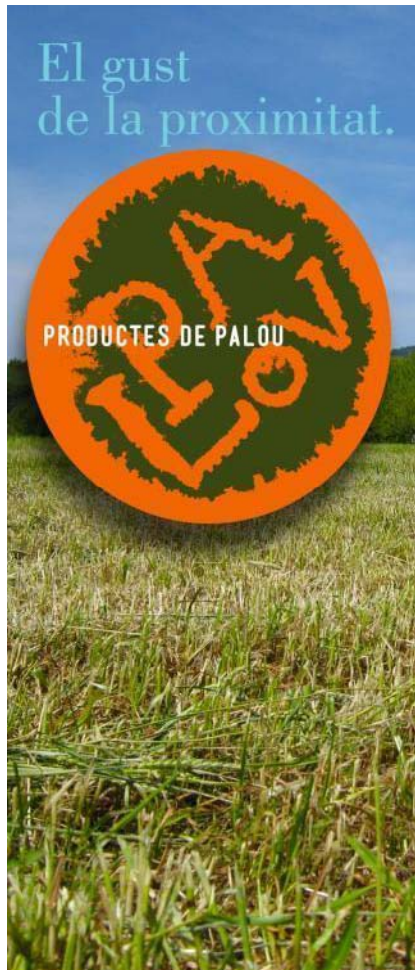




# 5. AGRICULTURAN REVITALISATION IN GRANOLLERS

## SOME PROJECTS

### Products de Palou Label



**PRODUCTES DE PALOU**

## OUS DE CAN MARINÉ

Can Mariné, s/n. Palou. 08401 Granollers  
Tel. 93 870 07 75 - 617 70 12 32  
R.G.S.E.A.A. 14002908/B

CATEGORIA	CLASSE	GRAMS
(A)	XL	MÉS DE 73 g

**LOT**

Ou de gallina criada a l'aire lliure  
Conservar en lloc fresc i sec

Consumir preferentment abans de:

**PRODUCTES DE PALOU**

## Pollastres de pagès Can Pep Julià

627 90 95 74  
lourdes@manyeriaespinasa.cat

**CALÇOTS PERE FÍGULS**

645 93 21 99  
perefiguls@gmail.com

**PRODUCTES DE PALOU**



## Tast Gastronòmic del Gremi d'Hostaleria del V.O. i mostra de productes de Palou

16 de novembre de 2013. Plaça Porxada  
De 2/4 de 5 de la tarda i fins les 10 del vespre

**Xocolatada solidària en benefici del Xiper**

**Mostra de productes de Palou**

**Tast gastronòmic ofert pel Gremi d'Hostaleria del Vallès Oriental**

**Demostració de cuina conduïda per Ada Parellada**

**Restaurants participants:**  
COQUINARIA / D.O. / EL COS / EL PARQUE / EL RACÓ / HOTEL MOLÍ DE LA TORRE  
LA CRULLA / L'ESPAI / LES OLLES / OS GALEGOS / SANT MIGUEL GASTRONÒMIC  
XOCOLATES GRANOLLERS

**Cooperatives:**  
Agència de Qualitat  
Cooperativa de Productors

**Col·labora:**  
Comerco  
Fruita Sagarra  
Plaça de Palou

**Amplia el suport de:**  
Departament d'Agricultura, Ramaderia i Pesca  
Departament de Turisme  
Plaça de Palou

## 5. AGRICULTURAN REVITALISATION IN GRANOLLERS

### SOME PROJECTS

Local seed bank



### PROTOCOL PER A LA REALITZACIÓ D'UN BANC DE GERMOPLASMA AL VALLÈS



Març de 2014

L'ESPIGALL S.C.P

Hortalisses de varietats antigues i serveis ambientals



Finançat per:



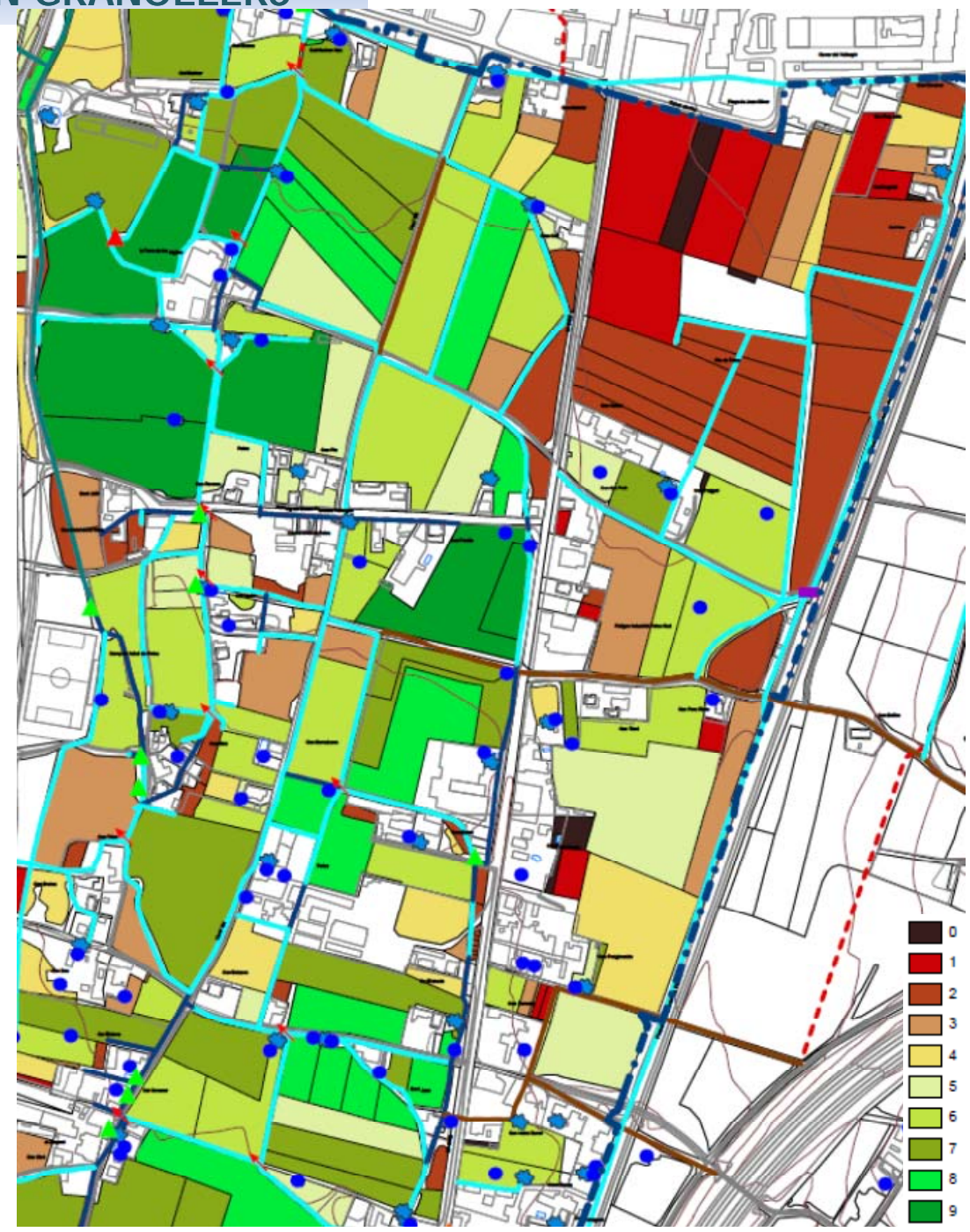
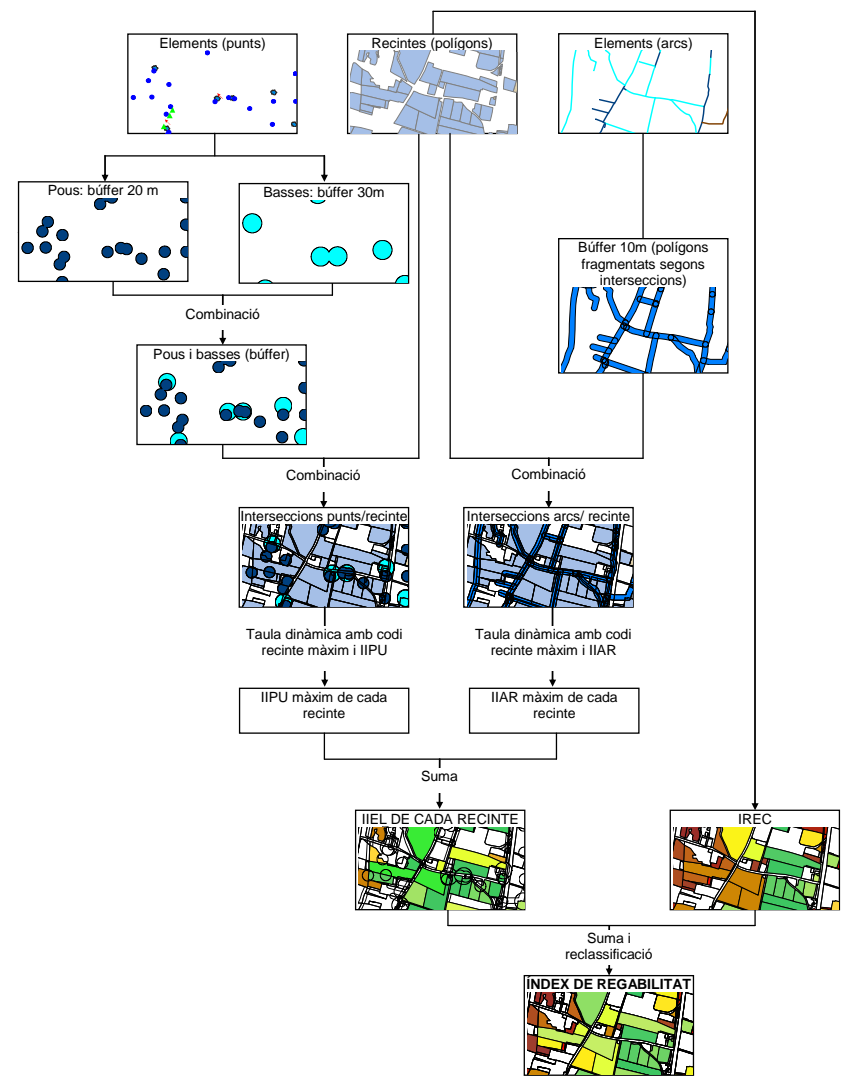
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# 5. AGRICULTURAN REVITALISATION IN GRANOLLERS

## SOME PROJECTS

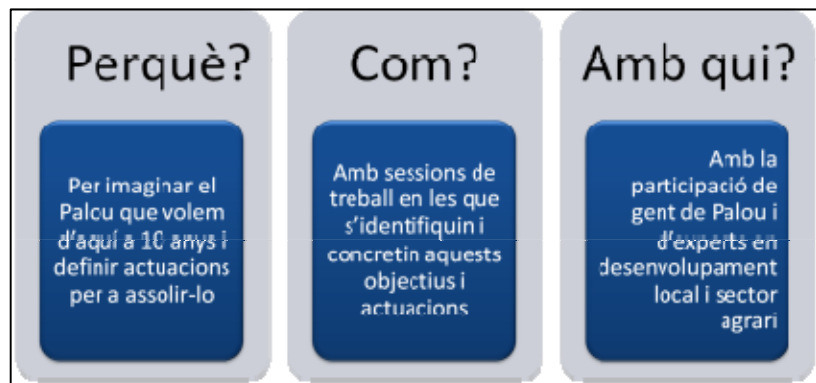
### Study of irrigation



## 5. AGRICULTURAN REVITALISATION IN GRANOLLERS

### SOME PROJECTS

#### Strategic Plan of Palou





# \*Thank you!

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